2checkout

Documentation

- **Product catalog**
  - Electronic products and subscription plans
  - Pricing and charge scenarios
  - Import/Export product and pricing data
  - Products with physical delivery
  - Product Delivery Information (Sample)
  - Sample Privacy Policy
  - Sample Refund Policy
  - Managing product SKUs

- **Billing and payments**
  - Payment methods
  - Payment operations
  - Purchase Orders
  - Local processing, first steps
Hosted ordering interface

- Customize checkout interfaces
- Mobile checkout interface
- Add an AfterSale message for your shoppers
- Minimize required checkout data
- Additional checkout fields
- Custom store domain for the checkout process

• Commerce

- Checkout links and options
- Purchase flows
- Place orders on behalf of customers
- Order tracking
- Collect payment data
- 2Checkout ConvertPlus
- Orders with dynamic product information
- Request invoice/payment
- InLine Checkout Guide
- Taxes
• Test ordering system
  - Test payment methods
  - Placing test orders from the Control Panel
  - Fulfillment
  - Upgrade test orders
  - Webhooks
  - Frequently Asked Questions

• Emails
  - Default shopper emails
  - Email monitor
  - Channel Manager email templates
  - Email Editor
  - Email variables

• Marketing
Promotions
- A/B testing guide
- Retention and anti-churn
- Grow retention, first steps
- Increase AOV, first steps
- Cross-sell
- Upsell

- Subscription management

  - Subscription search
  - Subscription grace period
  - Update cardholder data and retry card automatically
  - Cancel subscriptions
  - Change next billing amount
  - Configure renewal notifications
  - Contracts
  - Extend a subscription
  - Import subscriptions
  - Import subscriptions and credit card data
  - Manage test subscriptions
  - Pause subscription
  - Stop auto recurring subscription billing
  - Subscription status
  - Test subscription options
• Customer management

- Customer accounts status
- Customer search
- Edit customer details
- Aggregate customer subscriptions
- Buy Link Customer ID parameter
- Create and edit external customer IDs
- Customer ID in LCNs and IPNs
- Export customer data
- Import customer IDs
- OFAC country restrictions
- Unique customer IDs

• Reporting and analytics

- Account balance report
- Adobe Analytics reports
- Affiliate sales report
- API and webhooks log monitor
- Chargeback report
- Cohorts Recurring Revenue
- Countries report
- Custom order search export fields and templates (XML, CSV, XLS)
- Custom reports
Dispute balance
- Estimated current balance
- Google Analytics Integration (without GTM)
- Google Tag Manager Code Integration
- Hyperlinks for order, customer and subscription details pages
- Monthly financial statement
- Monthly order report
- Monthly recurring revenue
- Orders origin
- Order details page
- Order search
- Order search chargeback info export
- Order statistics
- Order tracking script
- Products report
- Renewal authorizations report
- Revenue split
- SaaS dashboard metrics
- Subscription cohorts churn
- Top affiliates
- User activity reports

- Software services

- Backup media: USB, CD, DVD
- Download Insurance Service (DIS) guide
• Finance and accounting
  ◦ Accounting activity
  ◦ Finance documents
  ◦ Purchase Order invoices
  ◦ Quick payment reports

• Refunds and chargebacks
  ◦ 2Checkout myAccount refund requests
  ◦ Automatic subscription cancelation
  ◦ Chargebacks guide
  ◦ Chargeback fees
  ◦ Multiple partial refunds
  ◦ Refunds

• Affiliate network
  ◦ Affiliate newsletter module
How do I add custom categories for affiliates
◦ How to add affiliate marketing resources
◦ Dormant affiliate accounts
◦ Track affiliates via affiliate ID URL parameters
◦ URL affiliate checker & tracking
◦ JavaScript affiliate checker
◦ External orders tracking in the 2Checkout affiliate network
◦ Bonus payments

• 2Checkout Customer myAccount

◦ Use cases
◦ Advanced customization
◦ Credit card management
◦ myAccount custom domain
◦ Products/subscriptions listing query parameters
◦ Subscription billing via myAccount

• Reseller management

◦ Add new partnership programs
◦ Place new partner orders
◦ Place free partner orders
◦ Place renewal partner orders
◦ Place upgrade partner orders
Partner order fulfillment
◦ Partner product download
◦ Partner discounts
◦ Require end user information
◦ Partner Control Panel customization
◦ Advanced Partner Control Panel customization
◦ Automatic channel renewals (Direct Renewal)
◦ Manage user account login credentials for your partners
◦ Adding new partners

• FAQ

◦ How do I delete products?
◦ What is the 2Checkout Interactive Voice Response system?
◦ What is the max number of uploadable usage billing units?
◦ When are recurring charges scheduled?

• Release notes

◦ 2017
◦ 2018
◦ 2019
◦ 2020