Monthly recurring revenue

Comparative report showing the evolution of the total revenue and monthly recurring revenue over the past 12 months. Includes data for finished and refunded orders. The report also shows the percentage of renewal orders out of the total revenue. During currency conversion, the report uses the average exchange rate calculated for each month.

Monthly Recurring Revenue (MRR) is an excellent tool to understand how much of the total revenue per month is made up from renewals (customers that extended their subscriptions).

- Selecting a billing currency centralizes data for finished and refunded orders paid in the specified currency.
- Selecting the default payout currency centralizes data for all finished and refunded orders settled in the default payout currency, excluding the ones settled in any of the other settlement currencies.
- Selecting a non-default payout currency centralizes data for all finished and refunded orders settled in the selected currency.